



# 2018 SPONSORSHIP OPPORTUNITIES

David Wright  
RCMA Vice President of Partner Relations  
770-633-9602 dwright@rcmaweb.org

LEVEL	OPPORTUNITY	COST	DAY/TIME	DETAILS
PLATINUM	General Session Sponsor	\$35,000	Thursday – Lunch	Includes 10 minute stage exposure, 1 registration, 2 booths and 1 full-page ad in conference program.
<b>SOLD</b>	The Hub (Lounge)	\$35,000	Wednesday/ Thursday	Includes sponsorship of entire lounge in tradeshow, refreshment center, 3 registrations, equivalent of 2 booth spaces in lounge, full page ad in program.
<b>SOLD</b>	General Session Sponsor	\$30,000	Thursday – Breakfast	Includes 10 minute stage exposure, 1 registration, 1 booth and 1 full-page ad in conference program.
PLATINUM	General Session Sponsor	\$18,500	Wednesday – Lunch (1 of 2 opportunities)	Includes 5 minute stage exposure, 1 registration, 1 booth and 1 full-page ad in conference program.
PLATINUM	Health & Wellness Sponsor	\$15,000	Wednesday and Thursday morning	Sponsorship of guided workouts by certified trainers each morning. Includes signage, table for collateral, networking opportunity, 1 registration, 1 booth and full page ad in conference program.

LEVEL	OPPORTUNITY	COST	DAY/TIME	DETAILS
GOLD	Breakfast & Educational Session (Super Tuesday)	\$12,500	Tuesday morning	Includes 4 minute exposure in each breakout session, table for collateral, 1 registration, 1 booth and ½ page ad in conference program.
<b>SOLD</b>	Conference Bags	\$10,000	Registration Area	Includes design and printing of official conference bag, 1 registration, 1 booth, ½ page ad in conference program.
<b>SOLD</b>	Refreshment Break	\$10,000	Tuesday during registration (7:30 am – 6 pm)	Includes signage at break, table for collateral, networking opportunity, 1 registration, 1 booth, ½ page ad in conference program.
<b>SOLD</b>	Scavenger Hunt	\$10,000	Duration of Conference	Includes 1 registration, 1 booth, and ½ page ad in conference program.
<b>SOLD</b>	Dessert Break	\$10,000	Wednesday during the Expo	Includes signage at break, table for collateral, networking opportunity, 1 registration, 1 booth, ½ page ad in conference program.
<b>SOLD</b>	Headshot Lounge	\$10,000	Tuesday	Includes photo opportunity for all attendees, signage, logos on printed images, branded email with photo, branded follow-up email, 1 registration and 1 booth.
GOLD	Grab-N-Go Breakfast	\$8,500	Friday morning	Includes exposure to all planners who attend the breakfast, table for collateral, 1 registration, ½ page ad in program
<b>SOLD</b>	Planner Orientation	\$7,500	Tuesday afternoon	Includes 4 minute exposure from stage, 1 registration.

All of the sponsorships include official recognition on website, logo on video wall, conference program and on-site signage, as an “official sponsor”.



# 2018 SPONSORSHIP OPPORTUNITIES

David Wright  
RCMA Vice President of Partner Relations  
770-633-9602 [dwright@rcmaweb.org](mailto:dwright@rcmaweb.org)

LEVEL	OPPORTUNITY	COST	DAY/TIME	DETAILS
<b>SILVER</b> <b>SOLD</b>	Branded Key Cards	\$6,500	Duration of Conference	
<b>SILVER</b>	Shoe Shine	\$6,500	Wednesday & Thursday	Sponsorship of a shoe shine station located outside the trade show. Includes your logo on the shiners shirts and table for collateral materials.
<b>SILVER</b>	Refreshment Break	\$6,500	Thursday	Includes signage at break, table for collateral, networking opportunity, 1 registration, ½ page ad in program.
<b>BRONZE</b>	Education Sponsorship	\$5,000	Wednesday & Thursday	Be introduced by an RCMA board member and have 3 minutes of speaking time prior to a 3 different breakout sessions. Includes your logo on signage outside of the breakout rooms and brand note pads and pens. (7 total available)

LEVEL	OPPORTUNITY	COST	DAY/TIME	DETAILS
<b>BRONZE</b>	Table Sponsorship	\$5,000	4 Meals - Wed. Breakfast & Lunch and Thurs. Breakfast & Lunch	Includes a reserved table for 10 at every official EMERGE 2018 meal function with your Logo. In addition to your reserved meal table, you'll receive 10 reserved preferred seats in the general session, next door to the meal functions this year (4 total available)
<b>BRONZE</b>	Video Wall	\$3,500	During All Trade Show Hours	Includes 1 of 5 spaces for an up to 90 second video to run on 2 video walls on the trade show floor. These videos will be running on loop for the entirety of the trade show.
<b>BRONZE</b>	Planner Room Drop	\$2,500	One only per evening (Tuesday, Wednesday or Thursday)	Includes placement of one item in each planner's sleeping room (you provide item), ¼ page ad in conference program.
<b>BRONZE</b>	Pocket-Sized Program	\$1,500	Registration	Includes placement of your exclusive logo/text on a pocket-sized conference program for each attendee, ¼ page ad in conference program.

All of the sponsorships include official recognition on website, logo on video wall, conference program and on-site signage, as an "official sponsor".