



# 2018 SPONSORSHIP OPPORTUNITIES

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LEVEL	OPPORTUNITY	COST	DAY/TIME	DETAILS
PLATINUM	General Session Sponsor	\$35,000	Thursday – Lunch	Includes 10 minute stage exposure, 1 registration, 2 booths and 1 full-page ad in conference program
PLATINUM	The Hub (Lounge)	\$35,000	Wednesday/ Thursday	Includes sponsorship of entire lounge in tradeshow, refreshment center, 3 registrations, equivalent of 2 booth spaces in lounge, full page ad in program
PLATINUM	General Session Sponsor	\$30,000	Thursday – Breakfast	Includes 10 minute stage exposure, 1 registration, 1 booth and 1 full-page ad in conference program
PLATINUM	General Session Sponsor	\$18,500	Wednesday – Lunch (1 of 2 opportunities)	Includes 5 minute stage exposure, 1 registration, 1 booth and 1 full-page ad in conference program
PLATINUM	Health & Wellness Sponsor	\$15,000	Wednesday and Thursday morning	Guided workouts by certified trainers each morning. Includes signage, table for collateral, networking opportunity, 1 registration, 1 booth and full page ad in conference program

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GOLD	Breakfast & Educational Session (Super Tuesday)	\$12,500	Tuesday morning	Includes 4 minute exposure in each breakout session, table for collateral, 1 registration, 1 booth and ½ page ad in conference program
GOLD	Conference Bags	\$10,000	Registration Area	Includes design and printing of official conference bag, 1 registration, 1 booth, ½ page ad in conference program
GOLD	Refreshment Break	\$10,000	Tuesday during registration (7:30 am – 6 pm)	Includes signage at break, table for collateral, networking opportunity, 1 registration, 1 booth, ½ page ad in conference program.
<b>SOLD</b> GOLD	Scavenger Hunt	\$10,000	Duration of Conference	Includes 1 registration, 1 booth, and ½ page ad in conference program
GOLD	Dessert Break	\$10,000	Wednesday during the Expo	Includes signage at break, table for collateral, networking opportunity, 1 registration, 1 booth, ½ page ad in conference program
<b>SOLD</b> GOLD	Headshot Lounge	\$10,000	Tuesday	Includes photo opportunity for all attendees, signage, logos on printed images, branded email with photo, branded follow-up email, 1 registration and 1 booth.
GOLD	Grab-N-Go Breakfast	\$8,500	Friday morning	Includes exposure to all planners who attend the breakfast, table for collateral, 1 registration, ½ page ad in program
<b>SOLD</b> GOLD	Planner Orientation	\$7,500	Tuesday afternoon	Includes 4 minute exposure from stage, 1 registration

All of the sponsorships include official recognition on website, logo on video wall, conference program and on-site signage, as an “official sponsor”.



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<b>SILVER</b>	Branded Key Cards	\$6,500	Duration of Conference	
<b>SILVER</b>	Refreshment Break	\$6,500	Wednesday	Includes signage at break, table for collateral, networking opportunity, 1 registration, ½ page ad in program
<b>SILVER</b>	Refreshment Break	\$6,500	Thursday	Includes signage at break, table for collateral, networking opportunity, 1 registration, ½ page ad in program

LEVEL	OPPORTUNITY	COST	DAY/TIME	DETAILS
<b>BRONZE</b>	Planner Room Drop	\$2,500	One only per evening (Tuesday, Wednesday or Thursday)	Includes placement of one item in each planner's sleeping room (you provide item), ¼ page ad in conference program
<b>BRONZE</b>	Pocket-Sized Program	\$1,500	Registration	Placement of your exclusive logo/text on a pocket-sized conference program for each attendee, ¼ page ad in conference program

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